

2018 YOUTH TOUR CONTEST GUIDELINES

Central Electric Cooperative

June 8-14, 2018

ELIGIBILITY:

Must be currently enrolled as a junior in high school in Central Electric Cooperative's service area (2017-2018 school year).

Must submit an original written essay or video on the following topic:

What do you think placemaking is and why is it important to your community?

FORMAT:

If submitting an **essay**, your written essay must meet the following requirements:

- Between 650 and 1200 words in length.
- Submitted in a Word document or PDF on 8 ½" x 11" paper, double spaces, 1" margins, in 12 point Times New Roman font.
- Must include a signed Youth Tour Contest Official Entry form that is completely filled out.

If submitting a **video**, your video must meet the following requirements:

- Between 1-3 minutes in length.
- Videos must be uploaded to YouTube or Vimeo, with the URL provided as part of your contest entry. The video must be the original work of the student.
- Submit a cover page with the student's name and city, a short description of the video, and the video URL.
- Must include a signed Youth Tour Contest Official Entry Form that is completely filled out.

The completed entry form and essay/video submission is due by **Friday, February 16, 2018**, to the Central Electric Cooperative Youth Tour contact listed below. Entries may be mailed or emailed. The top six contestants will be notified by mail with an invitation to the banquet.

JUDGING:

A customized rubric system (attached) is used in essay/video judging. Six finalists will be chosen from the written essays/videos to attend the Youth Tour Banquet for the presentation portion of the judging.

The six finalists will present their submission at the Central Electric Cooperative Youth Tour Banquet on **March 13, 2017**, at the Central Electric Cooperative training center in Stillwater. Presentations will be judged using a customized rubric system, which will be given to the six finalists before the presentation. Finalists must agree to have their presentation videotaped to possibly be used in future Youth Tour communication efforts.

AWARDS:

Following the presentations and dinner, two of the six finalists will be announced as the two winners for the all-expense-paid 2018 Youth Tour **June 8-14, 2018**, and the remaining four will receive a \$250 scholarship. At this time, all contestants will also receive an achievement certificate and photos will be taken. The two Youth Tour finalists and their families will be invited to the Central Electric Cooperative annual meeting, May 24, 2018, where they will be recognized in front of the membership.

YOUTH TOUR INFORMATION:

Learn more about the Youth Tour at <http://tinyurl.com/y7yppyok> or contact your Central Electric Cooperative Youth Tour contact listed below.

CONTACT INFORMATION & SUBMISSION ADDRESS:

Central Electric Cooperative
Clarissa Walton, Marketing & Communications Specialist
P.O. Box 1809
Stillwater, OK 74076-1809
(405) 533-4140 | cwalton@mycentral.coop



www.MyCentral.coop

   /MyCentralCOOP

 **CENTRAL**
electric cooperative



Youth Tour Written Judging Rubric

Student Name: _____

Judge Name: _____

Rubrics are due to Clarissa Walton by 5 p.m., Friday, March 1, 2018

*Score in whole numbers listed below only. Please do not use decimals or fractions. Deduct one point if formatting requirements are not followed.
In the event of a tie, the writer with the highest level of effectiveness will place above the other contestant.*

Criteria	5 Excellent	4 Above Average	3 Average	2 Below Average	1 Poor	Score
Understanding the topic: To what extent did the student demonstrate a clear understanding of the topic?	In-depth understanding: key concepts related to the topic and are identified; excellent use of techniques such as comparison and contrast.	Key concepts related to the topic and are adequately identified and defined; average use of techniques to describe viewpoints.	Key concepts are partially identified and defined; statement that viewpoints exist but little use of supporting details.	Some concepts are identified but not defined; lack of reference to any viewpoints.	Complete lack of reference to the question and the story; irrelevant information; unsupported statements, incomplete details.	
Effectiveness in presenting a point-of-view: To what extent did the student present his/her point of view?	Point-of-view fully presented and supported by many facts.	Point-of-view presented and supported with some facts.	Point-of-view expressed but limited use of factual information.	Point-of-view presented without use of supporting facts/opinion only.	Facts are inaccurate. Point-of-view not present.	
Organization: To what extent did the student organize and complete his/her thoughts	Writing or video structure includes a strong beginning, middle and end with clear transitions and a focused closure.	Uses correct writing format or video structure and incorporates a coherent closure.	Essay or video is confused and loosely organized. Transitions are weak and closure is ineffective.	Essay or video is brief and underdeveloped with weak transitions and closure.	Essay or video is disorganized and underdeveloped with no transitions or closure.	
Style, grammar and spelling	Literary/presentation style completely clear and effective, excellent grammar and spelling. Varied sentence structure; writing or script is well developed and cohesive.	Literary/presentation style partially clear and effective, good grammar and spelling. Sentence structure somewhat varied; essay or video well developed and cohesive.	Use of literary/presentation technique to convey main ideas but lacking clarity. Sentence structure lacks variety but essay or video is mostly developed.	Lacks use of literary/presentation technique. Many errors in grammar, spelling and/or presentation.	Irrelevant and/or incorrect information, main ideas unclear, grammar, spelling, and/or presentation errors consistent throughout.	
Creativity	Unique submission, imaginative, sparks new ideas, engaging and attention grabbing throughout.	Mostly unique submission created with imagination. Engaging in most sections.	Somewhat unique submission with imaginative parts. Engaging in a few sections.	Lacks unique insight and imagination. Interesting in parts but not sustained.	Unoriginal. Lacks imagination. Doesn't keep audience interest.	
Skill in medium chosen	Student exhibits excellent level of skill in medium chosen.	Student exhibits above average level of skill in medium chosen.	Student exhibits average level of skill in medium chosen.	Student exhibits below average level of skill in medium chosen.	Student exhibits poor level of skill in medium chosen.	

Format deduction (0 or 1): _____

Total: _____